



Clanking Chains: Personality Arrogance: Personality Motivates Behavior: Adorno's "Persisting Forces" equal Sinful Nature's "Trends"

B. Personality Arrogance:

- 1- Our research has led us to a number of vocabulary words that have specific definitions that relate to the subject of cultural Marxism. Among these is the word "personality." The book by Theodor Adorno, *The Authoritarian Personality*, is a major example.
- 2- I said we would not return to this book but this subject requires that we visit it one more time:

Adorno, et al., *The Authoritarian Personality*, 5, 7:

Personality is a more or less enduring organization of forces within an individual. These persisting forces of personality help determine response in various situations, and it is thus largely to them that consistency of behavior is attributable. But behavior, however consistent, is not the same thing as personality; personality lies behind behavior and within the individual. The forces of personality are not responses but readiness for response.

What are the forces of personality and what are the processes by which they are organized? For theory as to the structure of personality we have leaned most heavily on Freud. The forces of personality are primarily needs (drives, wishes, emotional impulses) which vary from one individual to another. There are primitive emotional needs, there are needs to avoid punishment and to keep the good will of the social group, there are needs to maintain harmony and integration within the self. (p. 5)

Actually, personality embraces variables which exist widely in the population and have lawful relations one to another. Personality patterns that have been dismissed as "pathological" because they were not in keeping with the most common manifest trends or the most dominant ideals within a society, have on closer investigation turned out to be but exaggerations of what was almost universal below the surface in that society. What is "pathological" today may with changing social conditions become the dominant trend of tomorrow. (p. 7)

Ecclesiastes 5:20 - Woe unto them that call evil good and good evil, that put darkness for light and light for darkness.

v. 21 - Woe to those who are wise in their own eyes.

- 3- Adorno and his coauthors give a common definition for "personality" as the "organization of forces within an individual." This is close to the dictionary definition, for example:

Webster's Ninth New Collegiate Dictionary, s.v. "personality":

3: The complex of characteristics that distinguishes an individual; *esp.*; the totality of an individual's behavioral and emotional characteristics.

- 4- Adorno distinguishes between the personality and behavior. Webster's "complex of characteristics" that produces one's behavior is, according to Adorno, one's "personality." "Behavior" is the manifestation of these personality "forces" that lie within the individual.
- 5- I spared you the paragraphs which assert that personality is developed entirely in childhood and primarily determined by social and economic factors. In other words, poor people who are reared in an authoritarian social environment that includes training in Christian theology will develop personality forces that are Fascist and will lead to a multiplicity of prejudices including anti-Semitism. If you are an American reared in a "traditional" home, submissive to "authoritarian" structures, worship "Jesus Christ," and love your country, you are officially classified as psychologically unstable, a potential Nazi, and an emerging anti-Semitic.



- 6- Again, what these people identified was self-righteous arrogance in the area of one's personality. Such a person seeks to dominate people, make policy, and have authority over others. This is possible if they actually have authority over others. If not they form a special interest group and seek to assuage their lust pattern by getting laws passed that force people to obey.
- 7- This adequately describes the "personalities" of the founders and followers of the Frankfurt philosophy. They self-righteously assume themselves to be right and seek arrogantly to impose their false standards on everyone.
- 8- Cultural Marxists are domineering bullies who assume they are never wrong. Their lust to control others is insatiable until all are brought into line with their way of thinking.
- 9- It is obvious that cultural Marxists are convinced their philosophies and theories are superior to those revealed in the Bible. When a Christian concept is dominant or asserts itself in a certain context it is immediately attacked, the message discredited, and, if necessary, its proponents denounced.
- 10- There is a vocabulary for these assaults. The expression of a biblical concept is countered as being "out of the mainstream," "an outmoded belief," or an attempt to "impose one's religious views on others." If the messengers need to be discredited then they are identified with those who are to be ignored, such as, the "Christian fundamentalists," or the "religious right," whose views are "intolerant," "mean-spirited," and "reactionary."
- 11- Motivated by personality arrogance, the anointed have acquired power in three major areas of influence by means of three tactics that are characteristic of the totalitarian personality they allegedly hope to eliminate.